District 95

Club Success Plan in 90 Minutes

★ What you need to start:

EasySpeak Pathways Chart or Member Progress Analysis	**Club Success Plan (English) or Club Success Plan (German)**	**3 Club Officers: at least President, VPE and VPM**

Before you start: Assign 1 person to enter the Club Success Plan into Club Central, and by which date.

To speed up the process, you will work through the CSP from back to front!
In this guide, you will find questions that help you to easily answer the complex questions of the CSP.

1 20 MINUTES | PAGE 7-8 | EXECUTIVE COMMITTEE

ANSWER IN 2-3 BULLET POINTS

How will the Club Executive Committee follow the Toastmasters International Values?
- How will your club officers treat each other and work well together? (TM Values)
- Does one person make the decisions or do you seek agreement from everyone?
- How and how often do you check each club officer's progress?

2 15 MINUTES | PAGE 5-6 | TRAINING GOALS

ANSWER IN 2 BULLET POINTS MAX.

- All officers are expected to participate in one training per period.
- Mark all officers as participating, unless they have a good reason not to.
- Will you remind officers to attend? How? Will you show your attendance to your club?
- Admin Goals: Membership Dues → Treasurer; Officer List → Secretary

Split your team; Run steps 3.1 & 3.2 simultaneously.

3.1 40 MINUTES | PAGE 4 | MEMBERSHIP GOALS

VPM, VPPR, SAA, TREASURER + PRESIDENT

1. Add membership base (Transfer the number)
2. Membership Goal either (enter one of the following)
   - ○ 20 members if below 20
   - ○ Base + 8 members if you have no specific goal in mind
   - ○ Specific number if you have a specific target number in mind (internal goal)

3. What is your club's plan to motivate its current members to renew? (2 Bullet points)

4. What is your club's plan to gain new members? (4 Bullet points)
   - ○ Marketing
   - ○ Membership Campaigns: e.g. "Bring a friend", Speechcraft?
   - ○ How will you make guests feel welcome during their first meeting?

3.2 40 MINUTES | PAGE 2-3 | MEMBER PROGRESS WORKSHEET

VPE, PRESIDENT, SECRETARY

1. Open your EasySpeak Pathways Chart or your Member Progress Analysis
2. Assign Goals using the Pathways Chart and/or Member Progress Analysis; Don't overthink! (enter names until you run out of people or open spots)
3. Decide: Will you do any workshops to promote Pathways? Will you use District 95 onboarding material?

Decide:
- ○ Will you communicate Pathways level completions?
- ○ How? (internal/external)

4 5 MINUTES | TAKE A FINAL LOOK AT THE PLAN? DOES THIS WORK FOR YOU?

5 10 MINUTES | SUBMIT THE PLAN IN CLUB CENTRAL

Note: Avoid using special characters. Use AI tools or "Normalize Unicode Text" programs to remove these special characters. Copy the plain text into Club Central.

Deadline: 30 September

Contact your Area Director in case of questions or problems